



COMMITTEE



NAME: Communication

Chair: Rose Mackey

Board Liaison: Doug Mattos

Meeting Date/Time: Wednesday, April 22, 2026, 3 PM

Members present: Rowena Bautista, Rose Mackey, Doug Mattos, Kim Mattos, Kathy Miller, Nancy Sutherlin, William Miller

Members absent: Rebecca Brannon, Judy Quinn

Guests present: None

Meeting Minutes

Call to Order: 3:02 PM by Rose

1. **Welcome Guide Update** – working hard to complete. Board had copies and an opportunity to review. Provided feedback and those changes have been made. Closer to being finalized.
2. **Welcome Guide Distribution Strategy** – before fiscal year end. Traditionally with annual disclosure in May. Skyler looking into bulk mailing for cheaper mail rate. Other option is to print 100 and then distribute at event. Only 1,863 water meters. Can provide digitally on the website via William. Can email link to everyone too. Print 100. Will be live document on website, continuously updated.
3. **Welcome Guide available to new owners via escrow.** Digitally available. Rose has list of what is to be in the escrow packages. This list is no longer being included in escrow packages. Rose will update list. **Action: Doug to talk with Beth to confirm the new list and cutting it down to just what is most important, and refer to the website for all other.**
4. **Social Media Strategy** – Too many people still complain about not knowing. Rowena posts the facts with links if needed. Social media platforms are YLP FB (William and Beth, add Cadmar) to the world not private, YLP.com (William) to the world not private, YLP Life

(William) advance sign-up, mass communication blast (RM 1,800+ people) not quick – long process to get it out, no Nextdoor – not geared towards companies, Yo-Decks, marquees.

Talked about adding tv monitors for Yo-Decks at the pool snack shack, rec center snack shack after security cameras are up, cost would be \$100 per year plus tv costs. William said could eventually put the same info embedded on the website.

Should be one main site (YLP website) for info and other locations linked back to the main site, including FB. Then not fragmented, rather all ties to one main location. William will add the two links for the two restaurants to the FB YLP page. On the website the FB YLP main page will have a link to tie everything together in the first page with FB site icon. On website page under Fairway Café will be their FB page link. Same with the Blue Heron and Yosemite Grill with their FB page link under these page titles.

5. **Marquee Update** – both sides should mirror or be informative. YLP events to be highlighted. Let committees know who to talk with to get their events highlighted, which is Beth and Skyler. The old Revis marquee has been located. It will need some work. Looking for a location that has power to put it back in service. Equestrian Center will soon have a bulletin board for their announcements and events. There is money in the reserves to upgrade Revis and Clubhouse marquees. **Action: Doug will ask Camille what happened to the marquee at the Equestrian Center. Action: Rowena look into marquees to see if there are less expensive models.**
6. **Bylaws Communication Strategy** – Governing Docs will be doing town halls with a presentation that Rebecca Brannon is working on. Skyler will most likely present.
7. **Organizational Chart Posting** – outdated and currently posted on the website. Remove names and just leave titles. Keep the first names of the managers.
8. **Evacuation Plan/Routes Update** – Use Madera Alert. Sign up for information during an emergency. Reflected in the Welcome Guide.

9. **YLP Patrol Update** – there is a direct number for YLP Patrol. Will be reflected in the Welcome Guide. 559-517 3481.
10. **YLP Life Kudos and Committee updates** – Starting to do this in YLP Life; giving kudos to different folks throughout the community. From different committees. Need list of committees, their chairperson's, their email. They can give kudos to William to be included in YLP Life. Give kudos to the YLOA Board for all the great things they are doing, with pictures. **Action: Nancy will work with William to get kudos from the committees.**
11. **YLP Life Signups at Station 10 Open House** – Someone may be there to direct people where to sign up. Could have a QR code on a table directing where to go to sign up.
12. **New Business**
William add – need for a timely notification system YLP-wide and quickly. Joint notification system. Multi-channel simultaneous notification. Services available, OneCall, CallNow, etc. Can go with tech system, but may not get delivered quickly. Doug's wish would be an interactive system, not the entire park, just where needed or who is affected. **Action: William offering to do research with Doug on quick notification.**
13. **YSPUC website** – William can give a person or two access to add/change/update their site on the website. Judy Quinn is the logical choice.

Meeting Adjourned: 4:39 PM