



COMMITTEE



NAME: Communications

Chair: Rose Mackey

Board Liaison: Doug Mattos

Meeting Date/Time: Wednesday, February 18, 2026, 3 PM

Members present: Rowena Bautista, Rebecca Brannon, Rose Mackey, Doug Mattos, Kim Mattos, Kathy Miller, William Miller, Julie Shanahan, Judy Quinn

Members absent: Nancy Sutherlin

Guests present: None

Meeting Minutes

Call to Order: 3:03 PM

1. Welcome Guide update

- a. Kudos to Kim on the latest draft!!!
- b. Discussions of edits
 - i. Page 5 - update text associated with QR code: [click here to submit events](#)
 - ii. Page 8 convert from green to black text
 - iii. Page 11 - YLP Patrol - still needs review with Doug and Skyler
 1. Typos - "case/flames" "before I burn?"
 - iv. Page 12 - Evacuation Routes will be changing after review by CalFire and Sheriff Office
 - v. Back Cover - check YLP Patrol content, check Yosemite Grill phone #
- c. **Action:** Committee Members review, send corrections to whole committee.
 - i. Julie - page 2
 - ii. Rowena - page 3
 - iii. Rebecca - page 4
 - iv. Kathy - page 5



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- v. Judy - page 6
- vi. Rose - page 7

2. Distribution Strategy

- a. Should be part of the escrow package
- b. Discussion about sending out with annual disclosures - table for next meeting
- c. **Action:** Rose will check with Randy on printing costs
- d. **Action:** Doug will check with Skyler - how much for RealManage to mail

3. YoDeck Digital Signage

- a. QR codes are working
- b. Cadmar will get involved - flyers will move to horizontal, 16x9 format for improved presentation on YoDeck displays

4. Social Media Strategy

- a. Facebook Page - William Miller is Admin, but will be discussing with Cadmar
- b. The committee would like to see faster posting of content from YLP Life to Facebook
- c. Committee members are encouraged to share content once posted on Facebook
- d. **Action:** Blue Heron Facebook page is still active - William to discuss with Cadmar

5. Marquis

- a. Julie is speaking with additional companies
- b. **Action:** Julie to send existing quotes/specifications to Judy/Rose for discussion with the Engineering Committee

6. Org Chart

- a. Skyler and Beth are reviewing for approval
- b. The intent is to post on yloa.org



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7. Bylaws Communication Strategy

- a. Proposed changes are in the hands of the board (from Governing Docs)
- b. Discussion of the best way to help homeowners understand the changes and encourage homeowners to vote. Action: Governing Docs to document "Top 10" for both Bylaws and DOR changes, and share with the Communications Committee to assist in effective homeowner communication.
- c. Requires 51% vote, can go to court for review if we can prove diligence in trying to obtain sufficient vote responses. Examples of diligence discussed, including Info Tables at community events, Town Hall, phone tree, etc.
- d. **Action:** Doug to discuss the "Contact Information" form with Skyler to encourage homeowners to respond before the Annual Packet mailing.
- e. **Action:** Rebecca to provide the current version of ByLaws and CCR's revisions to Rose and Judy, when appropriate. Judy to run through ChatGPT and document a high-level comparison of old and new versions.

8. New Business

- a. **Action:** Kudos Korner in YLP Life. Encourage Committee members to submit input.

Next Meeting: Wednesday, March 18, 3 PM in Clubhouse Library

Meeting Adjourned: 4:30 PM



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